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A FINE LINE: HOW DESIGN STRATEGIES ARE SHAPING THE FUTURE OF BUSINESS



Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. For the first time, Hartmut Esslinger, internationally acclaimed designer and founder of frog design, inc., reveals the secrets to better business through better design. Having spent 40 years helping build the world's most recognizable brands, Esslinger shows how business leaders and designers can join forces to build creative strategies that will ensure a more profitable and sustainable future....

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- Authored by Hartmut Esslinger
- Released at 2016



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