



## Starting an eBay Business For Dummies (4th Revised edition)

By Marsha Collier

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Starting an eBay Business For Dummies (4th Revised edition), Marsha Collier, The gold standard for eBay users who want to get serious about selling Want to turn your eBay use into a steady revenue stream? Come to where everyone starts, with a copy of the latest edition of Starting an eBay Business For Dummies. EBay superstar author Marsha Collier packs the fourth edition of her mega-selling book with everything you need to know, from how to tap the explosive power of social media for promoting your business to the very latest on eBay's fees and payment structure, how to maintain your own customer service center, ways to build an audience, and much more. \* Shows you how to lay the foundation for a business by setting up a store and reviews legal requirements and restrictions \* Helps you price and source your merchandise \* Explores how to attract an audience using social media through your own site \* Gives you a quick MBA in budgeting, money transactions, customer service, shipping, and more \* Offers insight on other sellers who have been successful on eBay and what you can learn...



**READ ONLINE**

[ 1.72 MB ]

### Reviews

*I actually started reading this article publication. We have read and that i am confident that i am going to planning to study yet again once again later on. You can expect to like how the author compose this pdf.*

-- **Zoe Hilpert**

*The ebook is not difficult in study preferable to understand. it was writtern quite flawlessly and beneficial. You are going to like just how the author compose this book.*

-- **Leola Smith**