

The Four Intelligences of the Business Mind: How to Rewire Your Brain and Your Business for Success (Paperback)



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Reviews

Complete information for publication fans. Better then never, though i am quite late in start reading this one. Its been written in an extremely straightforward way in fact it is just soon after i finished reading this ebook in which basically altered me, change the way i believe.
(Ellie Stark)

THE FOUR INTELLIGENCES OF THE BUSINESS MIND: HOW TO REWIRE YOUR BRAIN AND YOUR BUSINESS FOR SUCCESS (PAPERBACK)

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aPress, United States, 2014. Paperback. Book Condition: New. 2014 ed.. 231 x 155 mm. Language: English . Brand New Book. Valeh Nazemoff recommends leaders apply what she calls mastermind intelligence to find strategy sweet spots by being smart about financial, customer and business data. --Sonja Carberry, Keep Business Strategy in Motion to Stay Competitive, Investor's Business Daily, Jan. 8, 2015 It takes a lot of smarts to run a business, but not just any smarts. Four specific mental skills or intelligences will help make any entrepreneur more successful, according to Valeh Nazemoff. --Minda Zetlin, 4 Mental Skills Every Business Leader Needs, Inc., Dec. 24, 2014 Nazemoff offers a framework to help business leaders sort through the endless barrage of data and make decisions effectively.ultimately helping business transform and grow to where you want it to be. -- Nicole Fallon, Business News Daily, Dec. 17, 2014 I highly recommend that you look at your organization through the lens of The Four Intelligences of the Business Mind. If you do so, your business will improve in unexpected ways. --Mark Waldman, Executive MBA Faculty, Loyola Marymount University The Four Intelligences of the Business Mind uses a revolutionary four-quadrant-based approach to teach you how to retrain your brain to optimize and transform your business. Valeh Nazemoff has written an excellent book with a commonsense approach and clear guidance. --Shaun Khalfan, Chief of Cyber Infrastructure, Department of the Navy A new pragmatic synthesis of organizational psychology, business analytics, and multiple intelligences theory, The Four Intelligences of the Business Mind lays out a scheme of four discrete but interlocking types of intelligence essential to business success. These intelligences are scalable and transferable from the individual leader to the organizational ecosystem. This short book teaches executives first to analyze and train their own brains in these four...

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