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Excel Dashboards and Reports for Dummies (Second Edition)

By Michael Alexander

Wiley India Pvt. Ltd, 2014. Softcover. Book Condition: New. 2nd edition. Large corporations like IBM and Oracle are using Excel dashboards and reports as a Business Intelligence tool, and many other smaller businesses are looking to these tools in order to cut costs for budgetary reasons. An effective analyst not only has to have the technical skills to use Excel in a productive manner, but must be able to synthesize data into a story, and then present that story to help make a decision. Microsoft shows its recognition of this need through Excel. In Excel, there is a major focus on business intelligence and visualization. Excel Dashboards and Reports For Dummies, 2nd Edition fills the gap between handling data and synthesizing data into meaningful reports. It offers quick and accessible information to show readers how to think about their data in ways other than columns and rows. What are the most meaningful ways to show trending? How do you show relationships in data? When is showing variances more valuable than showing actual data values? How do you deal with outliers? How do you bucket data in the most meaningful way? How do you show impossible amounts of data without inundating...



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